Simulation Activity: Navigating Campaign Ethics

In the Secretary of State election in Greenia, the candidate wants to push the limits of the state's new AI campaign laws to harm opponents' campaigns while staying within legal boundaries. The advisor, concerned with ethical implications, must navigate these challenging requests.

Roles
- **Candidate**: Wants to use AI to the fullest extent legally possible, even if it's ethically questionable.
- **Advisor**: Focuses on ethical campaigning, advising the candidate on the potential implications of each strategy.

Legislative Rules and Possible Tactics

Each of the numbered statements below are rules recently passed by the state legislature that place limits on the use of misleading AI in political campaigns. For each one, discuss between candidate and advisor. The candidate will make a decision on which idea to use, or come up with a different tactic.

1. **No Manipulation of Images or Videos:** Images or videos of political figures cannot be digitally altered to mislead voters.
   a. Ideas to Consider: Using filters on or lighting effects on images of either candidate, creating satirical cartoons of political figures, digitally altering an opponent's image.

2. **Disclosure of AI-Generated Content**: Any AI-generated content must be clearly disclosed to the public.
   a. Ideas to Consider: Having AI write opinion pieces without disclosure, AI generating campaign slogans, AI interacting on social media without acknowledgment.

3. **Limitations on Microtargeting Practices**: Microtargeting must not involve false information or exploit vulnerable populations.
   a. Ideas to Consider: Tailoring messages to specific demographics, predicting undecided voters' behavior, targeting vulnerable populations with misleading content.

4. **Prohibition of Misinformation or Fake News**: Spreading false information about political opponents is strictly prohibited.
   a. Ideas to Consider: Spreading negative but true aspects of an opponent's record, Having AI generating hypothetical scenarios about opponents, creating fake stories about an opponent.

5. **Restriction on Social Media Bots for Artificial Influence**: Social media bots must not be used to create artificial support or influence.
   a. Ideas to Consider: Using bots to retweet real supporters, creating fake profiles for positive content, bots engaging in political discussions.

6. **Respecting Voter Privacy and Data Security**: Personal voter data must be collected and used ethically and legally.
   a. Ideas to Consider: Analyzing public social media data, using AI algorithms to identify patterns in survey data, using AI to collect personal voter data without consent.